

GREATER SAINT CHARLES

FASHION WEEK DESIGNER CHALLENGE

This is your opportunity to participate in a design competition during one night of Greater Saint Charles Fashion Week for recognition at the show and a feature article in streetscape.

ENTRY FORM

Name of applicant: _____ Date of Birth: _____
Last First month/day/year

Street address: _____

City: _____ State: _____ Zip: _____

Tel. Day: _____ Tel. Evening: _____ Best time to call: _____

Name of fashion line (if applicable): _____

College (if currently attending): _____

I attest that all of the above information is true, that each of the five enclosed entry images are solely and completely my original design, and that I will comply with all the terms set heretofore.

Signed: _____ Date: _____

RULES FOR ENTRY

1. Each designer must submit actual images of three original designs.
2. Only hard copies (actual printed photos or color copies) will be considered. CDs, email attachment, or any other form of imaging will not be accepted.
3. Images must be of original designs in the form of completed garments. No sketches or computer generated images will be accepted.
4. Each design should be submitted on an 8 x 10 page which must include two views of the same garment including: one 5 x 7, full view image of the back and one 5 x 7, full view image of the front.
5. The designer's full name must be printed on the back of each page submitted.
6. If you would like your photos returned, you must provide a self-addressed, postage paid envelope.
7. The winner of the Designer Challenge is entitled to a one-page article and a minimum of two photos in the Fashion Week recap issue of Streetscape Magazine. The article and photos will be supplied solely by Streetscape Magazine.
8. The design and actual winning piece will remain the property of the designer.
9. Streetscape Magazine assumes no liability for damages to participants' materials in handling them for the competition.
10. All entries must be postmarked by midnight June 3, 2011.

Send to:

The Greater St. Charles Fashion Week

Designer Challenge

223 N. Main Street

St. Charles, MO 63301

WHAT TO EXPECT

1. Designers chosen to participate in the competition will be notified via email by July 1, 2011
 2. Participants will be given a kit containing coordinating fabrics from The Fabric Co. on August 8, 2011.
 3. Each kit component must be represented in the final garment and only the kit contents may be used. Only necessary notions (i.e. closures, thread) may be used in addition to the kit's contents. The final garment should be a coat or jacket but the style is not limited.
 4. Contestants will have until Monday, August 22 to deliver the finished garment to the StreetScape office.
 5. Along with the garment, contestants are expected to submit a presentation board. The board should be on standard-sized foamcore board and include a swatch of each element of the kit as well as at least four photos taken at different stages during the construction of the garment. Be creative with this as well!
 6. The presentation board will be displayed along with the final garment at the Thursday, August 25th show of Fashion Week.
 7. Guests of the show will vote on the designs. At the end of the runway show, all contestants will walk on stage with models wearing their designs and the winner will be announced.
-